WGPO WCPO.com

kypost.com

ORDER

Flight Dates 09/24/12-10/07/12

<u>Order Sep</u> 00:20:00

Product Estimate # 2724

Contract / Revision 311933 / Protect Your Vote Ohio Alt Order #

<u>Original Date / Revision</u> Agency Com 15% <u>Billing Type</u> Cash

09/21/12 09/21/12 Billing Contact Order Type GENERAL

Advertiser Protect Your Vote Ohio Billing Cycle EOM/EOC

7669 Stagers Loop Billing Calendar BROADCAST

New till 09/09/13

Delaware, OH 43015

Demographic A25-54

Agency Strategic Media Placement Rev Codes POL POL ISS

Buying Contact Supplying Conta

Sales Office EWSDC Product Codes PL
Sales Region NAT Priority P-2

7669 Stagers Loop

Delaware, OH 43015

Agency Ref

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Older Shale 76	iviaiket value	
Competing Statio	n % of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Market Value

Order Share %

Order Totals Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	ross Amount
September 2012	21	\$22,185.00	\$26,100.00	0.00 08/27/12	09/30/12	21	\$22,185.00	\$26,100.00
October 2012	21	\$22,185.00	\$26,100.00	0.00 10/01/12	10/07/12	21	\$22,185.00	\$26,100.00

Totals 42 \$44,370.00 \$52,200.00 0.00

											Tota	ıls
Ln Ch St	art En	ıd	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCPO 09/	24/12 10/0	05/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	11111	:30	5	\$900.00 P-1	0.00 NM	10	\$9,000.00
Start Da	ate End	Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/1	2 09/30	0/12	11111	5	\$900.00	0.00						
Week: 10/01/1	2 10/07	7/12	11111	5	\$900.00	0.00						
N 2 WCPO 09/	29/12 10/0	06/12	SA GMA 7-8a SA GMA 7-8a	СМ	7-8a	S-	:30	1	\$450.00 P-2	0.00 NM	2	\$900.00
Start Da	ate End	Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/1	2 09/30	0/12	S-	1	\$450.00	0.00						
Week: 10/01/1	2 10/07	7/12	S-	1	\$450.00	0.00						
			·						·			

Print Date: 09/24/12



WCPO WCPO.com kypost.com Contract / Revision

<u>Contract / Revision</u> 311933 <u>Flight Dates</u> 09/24/12-10/07/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/21/12/ 09/21/12 <u>Order Sep</u> 00:20:00

Advertiser Protect Your Vote Ohio Product Protect Your Vote Ohio Estimate # 2724

N Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount				5 .	O/E				5. 5.	D. T	Tot	
Start Date End Date Week 09/24/12 09/30/12	Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Week: 1001/12 00/30/12 00/3	N 3 WCPO 09/29/1	2 10/06/12		СМ	8-9a	S-	:30	1	\$450.00 P-2	0.00 NM	2	\$900.00
Week: 09/24/12 09/30/12 10/07/12 SU GMA 7-8a SU GMA 8-9a SU GMA 7-8a SU	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 4 WCPO 09/30/12 10/07/12 SU GMA 7-8a SU GMTS 8-9a	Week: 09/24/12	09/30/12	S-	1	\$450.00	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating O.00	Week: 10/01/12	10/07/12	S-	1	\$450.00	0.00						
Week: 09/24/12 09/30/12	N 4 WCPO 09/30/1	2 10/07/12		СМ	7-8a	S	:30	1	\$450.00 P-2	0.00 NM	2	\$900.00
Week: 09/24/12 09/30/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 5 WCPO 09/30/12 10/07/12 SU GMTS 8-9a			S									
Start Date End Date Weekdays Spots/Week Rate Week O9/24/12 O9/30/12 O9	Week: 10/01/12	10/07/12	S	1	\$450.00	0.00						
Week 09/24/12 09/30/12 09	N 5 WCPO 09/30/1	2 10/07/12		СМ	8-9a	S	:30	1	\$450.00 P-2	0.00 NM	2	\$900.00
Week 09/24/12 09/30/12 09	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 6 WCPO 09/30/12 09/30/12 SU 9-10a	Week: 09/24/12		S		\$450.00							
Start Date End Date Weekdays Spots/Week Rate Rating Sugar Date Weekdays Spots/Week Rate Rating Sugar Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start	Week: 10/01/12	10/07/12	S	1		0.00						
Start Date End Date Oy30/12	N 6 WCPO 09/30/1	2 09/30/12	SU 9-10a	CM	9-10a	S	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Week: 09/24/12 09/30/12 10/07/12 10/07/12 SU 9-10a CM 9-10a S :30 1 \$800.00 P-8 0.00 NM 1 \$800.00			SU9-10a									
Week: 09/24/12 09/30/12 10/07/12 10/07/12 SU 9-10a CM 9-10a S :30 1 \$800.00 P-8 0.00 NM 1 \$800.00	Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
SU9-10a SU9-10a SU9-10a Substitution Subs												
SU9-10a Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N 7 WCPO 10/07/1	2 10/07/12	SU 9-10a	CM	9-10a	S	:30	1	\$800.00 P-8	0.00 NM	1	\$800.00
N 8 WCPO 09/24/12 10/05/12 N-F 6-630p News CM 558-630p 11111 :30 5 \$2,000.00 P-2 0.00 NM 10 \$20,000.00				-					,			,
N 8 WCPO 09/24/12 10/05/12 N-F 6-630p News CM 558-630p 11111 :30 5 \$2,000.00 P-2 0.00 NM 10 \$20,000.00	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 8 WCPO 09/24/12 10/05/12 M-F 6-630p News CM 558-630p 11111 :30 5 \$2,000.00 P-2 0.00 NM 10 \$20,000.00 M-F 6-630p News Start Date End Date Weekdays Spots/Week Rate Rating 0.00												
M-F 6-630p News Start Date End Date Weekdays 11111- 5 \$2,000.00 0.00 0.00	N 8 WCPO 09/24/1	2 10/05/12	M-F 6-630p News	s CM	558-630p	11111	:30	5	\$2.000.00 P-2	0.00 NM	10	\$20,000.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00 0.00		0,00,			000 000p			Ū	4 2,000.00	0.00		4 20,000.00
Week: 09/24/12	Start Date	Fnd Date	•		Rate	Rating						
Week: 10/01/12 10/07/12 11111 5 \$2,000.00 0.00 N 9 WCPO 09/24/12 10/05/12 M-SU 11p Late News CM 11-1135p M-SU 11p Late News 11111 :30 5 \$1,500.00 P-2 0.00 NM 10 \$15,000.00 NM Start Date Week: 09/24/12 09/30/12 11111 5 \$1,500.00 0.00 NM 0.00 NM 0.00 NM 0.00 NM N10 WCPO 09/30/12 10/07/12 11111 5 \$1,500.00 0.00 NM 0.00 NM 0.00 NM 2 \$3,000.00 NM Start Date Start Date News End Date Weekdays News Spots/Week Rate Rating News Rating Rating News Rating News Week: 09/24/12 09/30/12 0												
M-SU 11p Late News Start Date End Date Weekdays Spots/Week Rate Rating No.00			11111									
Start Date End Date Weekdays Spots/Week Rate Rating	N 9 WCPO 09/24/1	2 10/05/12	•	ews CM		11111	:30	5	\$1,500.00 P-2	0.00 NM	10	\$15,000.00
Week: 09/24/12 09/30/12 11111 5 \$1,500.00 0.00 Week: 10/01/12 10/07/12 11111 5 \$1,500.00 0.00 N10 WCPO 09/30/12 10/07/12 M-SU 11p Late News CM 11-1135pS 13 \$1,500.00 P-2 0.00 NM 2 \$3,000.00 Start Date Week: 09/24/12 End Date 09/30/12 WeekdaysS 1 \$1,500.00 0.00 Rating 00.00 Week: 09/24/12 09/30/12 Told The control of t	Start Date	End Date	•		Rate	Rating						
Week: 10/01/12 10/07/12 11111 5 \$1,500.00 0.00 N10 WCPO 09/30/12 10/07/12 M-SU 11p Late News CM 11-1135pS :30 1 \$1,500.00 P-2 0.00 NM 2 \$3,000.00 NM 2 \$3,000.												
N10 WCPO 09/30/12 10/07/12 M-SU 11p Late News CM 11-1135p S :30 1 \$1,500.00 P-2 0.00 NM 2 \$3,000.00 M-SU 11p Late News M-SU 11p Late News Rate Rating Week: 09/24/12 09/30/12 Weekdays Spots/Week Rate Rating 1 \$1,500.00 0.00												
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 S 1 \$1,500.00 0.00			M-SU 11p Late N	ews CM			:30	1	\$1,500.00 P-2	0.00 NM	2	\$3,000.00
Week: 09/24/12 09/30/12S 1 \$1,500.00 0.00	Start Date	End Date	•		Rate	Rating						
1. 4.1,000.00												

Totals 42 \$52,200.00